

A Smarter Way to Meet Multifamily Fire Code



Fewer Devices, More Value

Only one solution meets updated fire-safety standards with a single device. Simplify design, lower costs, and elevate the resident experience all in one PLACE.



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Getting Started with HomeLink Solutions and PLACE



Fire-safety compliance is adding strain to multifamily development

In recent code cycles, updates to the International Fire Code now require multifamily developments to use 520 Hz low-frequency sounders in sleeping areas. Backed by research showing that 520 Hz tones wake occupants more reliably—especially in vulnerable groups—this change is designed to improve wake-up response and support safer evacuations.

NFPA 101 includes parallel requirements for low-frequency smoke alarms in these same occupancies, reinforcing a nationwide move toward more effective audible notification in residential and multifamily environments.

Here's the challenge: most legacy approaches meet this requirement by adding extra devices, wiring, and circuits—complicating unit design and ballooning installation costs. More hardware also brings more maintenance, more visual clutter, and more coordination across trades.

Developers and architects need a compliant path that doesn't slow construction, inflate budgets, or compromise on resident experience.

There's only one solution on the market that checks every box.

Meet PLACE.



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PLACE: The industry's only compliant single-device solution

PLACE is the only device on the market to combine smoke detection, CO monitoring, and the required 520 Hz low-frequency notification in a single device—replacing the multiple devices typically required to meet code.

For developers and operators, it fills a long-standing gap: a compliant, scalable, developer-friendly system that lowers costs and simplifies life-safety design across every unit.

Here's how multifamily projects meet today's code standards—without PLACE vs. with PLACE.

	Devices Required for Compliance	Cost	Install Time	Trades Involved	Maintenance	Design Impact	Resident Experience
Without PLACE ⊗	Multiple devices per room (smoke detector or smoke/CO, low frequency sounder base attached to a system)	Higher in equipment and labor	Longer, multiple steps	Electrician, low-voltage, fire	More points of failure & maintenance	Visual clutter in dwelling units	Fragmented, cluttered
With PLACE ⊙	One combined device that immediately meets code and adds built-in motion detection, night-light, & temperature/humidity monitoring	Lower in equipment & labor	Faster, single install	1 installer	One device to service	Modern, minimal aesthetic	Easy to use, integrated alerts, and convenient app controls for residents & property managers

PLACE not only simplifies install and meets code more efficiently—it paves the way for developers to create richer resident experiences and strengthen NOI.



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Don't just meet code. Gain a competitive edge.

Smart. Room-specific. Multi-feature.

PLACE is designed to be more than just a smoke and CO detector. This innovative suite of detectors provide room-specific protection for a more holistic approach to home safety, comfort, and security.

It improves the resident experience and boosts property appeal through:



Safety

Advanced smoke and CO detection keeps the space secure



Comfort

Ambient temperature and humidity sensors, along with a smart nightlight and VOC detection



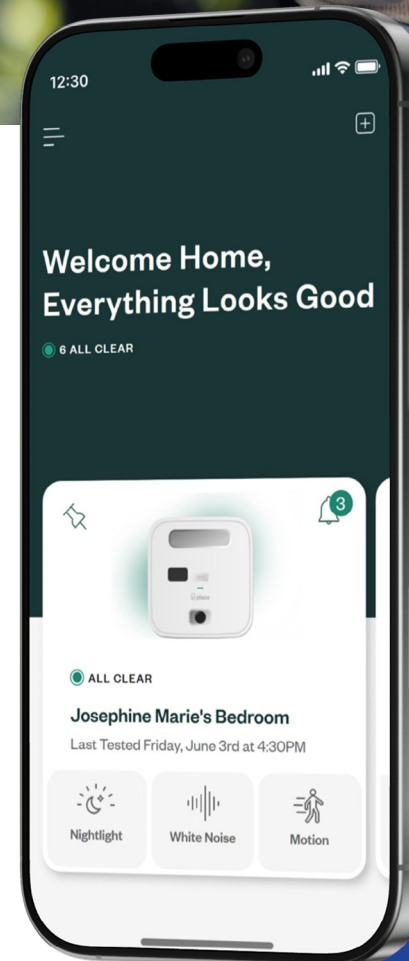
Security

Integrated motion detection and cameras watch out for intruders

Whether it's detecting smoke, monitoring temperature and humidity, or keeping an eye out for intruders, it's all in PLACE.



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The integrated app provides residents & property managers a seamless monitoring experience:

- + Control and receive notifications from all PLACE devices
- + Silence alarms right from the app
- + Eliminates the need for juggling multiple apps and devices

Room-specific flexibility

PLACE's modular, multi-feature base unit adapts to the needs of each room, delivering targeted protection and convenience where it matters most. Each configuration solves a real problem developers, property managers, and residents encounter every day.

AnySpace (base unit)

Ideal for bedrooms, living rooms, and general living areas where everyday comfort and reliable detection features are essential.

- + Smart smoke and carbon monoxide alarm
- + Wi-Fi connectivity for real-time notifications and remote monitoring
- + Ambient temperature and humidity sensing
- + Motion detection
- + 520 Hz low-frequency sounder for improved awakening
- + Localized voice alerts
- + Smart nightlight
- + Hard-wired installation for maximum reliability

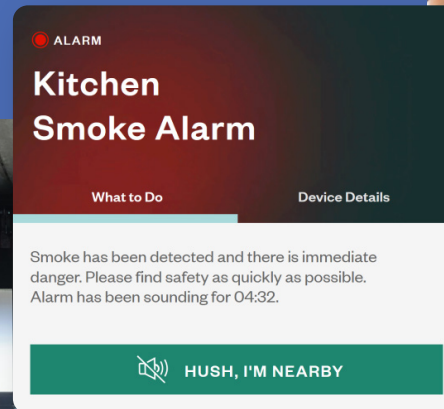


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Kitchen

Reduces nuisance alarms and detects real hazards like gas leaks or poor air quality, without the false alarms traditional smoke detectors trigger in cooking spaces.

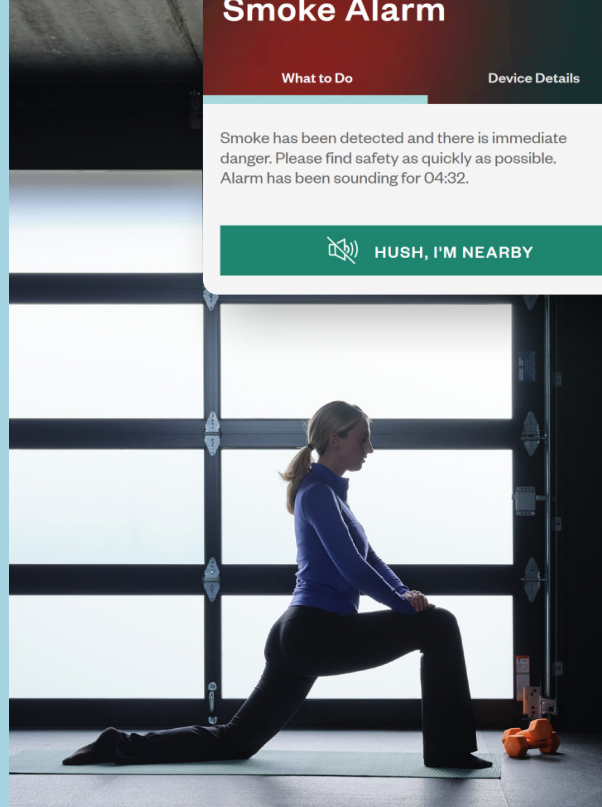
- + Natural gas detection (methane)
- + VOC monitoring/detection



Garage

Ideal for areas with heat, fumes, or vehicle exhaust—providing accurate detection where smoke alarms are not recommended.

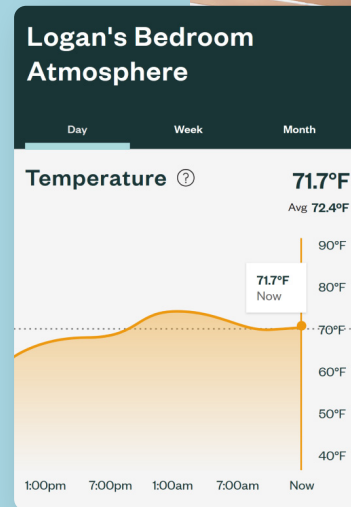
- + CO and heat detection (instead of smoke detection)
- + Intercom communication
- + Security camera



Nursery

Gives parents peace of mind with continuous room monitoring, air-quality tracking, and sleep-support features without adding multiple devices to the walls.

- + Room-monitoring camera
- + Two-way intercom communication
- + White noise generator
- + Air-quality monitoring (dust, pollen, pollutants)
- + VOC monitoring and detection



Architect-Ready

This unified approach doesn't just benefit residents, developers, and property teams—it also gives architects a clean, code-ready product they can integrate from the start, helping create simpler, more marketable designs.

Built on proven performance

Manufactured by Gentex, PLACE is backed by decades of experience in fire protection and sensing technology. You can rely on PLACE to protect your home and loved ones with the same level of dependability that has defined Gentex products for over 50 years.

- + Long-standing reputation for high-quality standards
- + High-volume manufacturing excellence
- + Manufactured in the US



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The updated fire-safety code is here, and it's not going away.

For multifamily teams, the question isn't if you'll adapt—but how efficiently you can do it.

PLACE makes that transition simple, cost-effective, and value-adding. With one fully compliant device, you meet the standard without stacking hardware, slowing construction, or inflating budgets. And once installed, the system stays flexible—units can be easily swapped for upgraded models as resident needs change.

So don't just meet code. Leverage the change.

Turn a mandatory requirement into a smarter building design, a cleaner resident experience, and a stronger competitive advantage.

**Safety. Comfort. Security.
It's all in PLACE.**



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PLACE is just one part of the picture

PLACE is part of the broader HomeLink Solutions portfolio, connecting code compliance to a wider range of technology across the property.

So what starts as a simpler way to meet code can become part of a more connected approach to access, security, energy, resident experiences, operations, and more.



Ready to explore PLACE for your development?

[Click to Book a Meeting](#)

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